Entrepreneurship for Sustainability

Delve into the role of entrepreneurship and technological innovation aimed at fostering sustainable development inside organizations. Unpack the interplay between social, environmental, and economic facets within entrepreneurial endeavors, fostering a comprehensive understanding of market shifts and societal advancements driven by innovation.

$1,500 | 2 days | in person or online

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Program benefits

- Insights into the role of entrepreneurship in driving innovation for societal good and business success
- Explore leading-edge ideas regarding technology innovation and management practices
- Drive organizational change through entrepreneurship. Navigate opportunities and challenges presented by market changes and regulatory frameworks to prepare for competitive advantage
- Harness entrepreneurship and innovation within business landscapes to meet sustainable goals

Featured topics

small group discussions, and interactive sessions to cover the following topics:

Effective Technology Scouting

Market Transformations and Societal Developments

Leadership in Responsible Innovation

Building Organizational Resilience

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