

Strategic Management for Organizational Excellence

Gain the edge needed to thrive in today's dynamic environment. From analyzing competitors to globalizing strategies for international success, this program covers essential topics to enhance organizational effectiveness and performance. Designed for professionals involved in strategic planning or implementation.

\$1,500 | 2 days | in person or online



Program benefits

- Enhance strategic thinking and informed decision-making under conditions of uncertainty.
- Master strategic implementation and performance optimization.
- Develop effective stakeholder alignment, engagement, and risk mitigation strategies.
- Hone strategic leadership skills for adaptability and change management.
- Gain confidence in risk assessment and opportunity exploration.
- Harness strategic management tools for effective implementation.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Analyzing Competitors



Case Studies of Strategic Champions



Mergers and Acquisitions as Strategic Levers



Globalizing Your Strategy

Thunderbird School of Global Management

ranks #4 in the **U.S.**
and **#20** worldwide for
executive education
custom programs

ASU ahead of the University of Oxford
and the University of Cambridge
— Financial Times Executive Education rankings, 2023

Scan for dates
and locations



Enroll now

thunderbird.asu.edu/executive-education

Contact us

+1 602-496-6920 | exec.ed@thunderbird.asu.edu