Agile Leadership: From Strategy to Execution

ASU

Certificate Overview

In this volatile, uncertain, complex and ambiguous (VUCA) world, many individuals and organizations struggle to keep up with the rapid pace of change. The ability to adapt will separate not just successful organizations from those that will fall to the side, but also those in the workforce who will either thrive or fade.

Agile Leadership: From Strategy to Execution will unpack the latest thinking to successfully navigate agile transformations. Through this certificate, participants will gain crucial insights into agility that they and their organizations can implement from day one. Come prepared to engage in the latest thinking on agile best practices, including interactive exercises and case examples across sectors that highlight the benefits of nurturing a winning organizational mindset and culture ready to adapt to a world of increasing competition for customers and talent. Participants will leave this immersion with a clear understanding of why it is essential for leaders across sectors to understand aspects of both strategic and operational agility, and learn how to draw on these skills to scale success across teams.

Downtown Phoenix, Arizona

In-person

3 Days
Dec. 5–7, 2022

Professional Certificate

Full tuition cost (USD)
$3,995; other fees may apply

Learning outcomes

- Explore the origins of agile best practices and the circumstances under which agility works best.

- Learn how companies have successfully navigated and scaled transformation from traditional models to an agile operating system across sectors and business units.

- Understand what agile culture and mindset is and why this will be the core of your change program.

Curriculum

- In what circumstances does agility work for an organization? When does it not?

- Is it best to transform only parts of an organization at first, or change the entire organization at once?

- How does agile differ between industries, sectors, geographies and organizations?

- How does the role of leaders change as companies become more agile?

- What are examples of companies trying to be agile and failing? What can be learned from these instances?

- What types of individuals are compatible with agility? Does it take a certain personality or skill?

Program Director: Euvin Naidoo

Distinguished Professor of Practice in Global Accounting, Risk and Agility
Thunderbird School of Global Management

Professor Naidoo's work focuses on innovation, corporate governance, risk management, and agility. This includes the latest thinking on best practice performance measurement and alignment, including a focus on successfully implementing OKRs (Objectives and Key Results) and other approaches alongside agile transformations. Naidoo pioneered and co-launched Harvard Business School's first short intensive program on agility ("From Agile to OKRs"), focused on how organizations, senior leadership teams and boards can move from "surviving to thriving" in fast changing, highly competitive ecosystems.

APPLY NOW
Thunderbird.asu.edu/executive-education

Contact us: +1 602-496-7100 | exec.ed@thunderbird.asu.edu

Updated: 08.12.2022