

ONLINE EXECUTIVE CERTIFICATE



A unit of the Arizona State University Knowledge Enterprise

Foundations of Supply Chain Management Certificate Program

This cutting-edge certificate program is composed of three online courses, each consisting of:

- 5-7 hours of content per week
- Video lectures and voiceover PowerPoints
- Case studies
- Interactive & multimedia activities
- Quizzes & knowledge checks
- Facilitated discussion forums
- End-of-course assessment

This certificate can be completed in fewer than four months.



W.P. Carey School of Business
Ranked #4:
Supply Chain/Logistics

Program Overview

The demand for executives with supply chain management expertise has never been higher. As the world becomes more global, companies increasingly rely on international customers and vendors to stay competitive. To stay ahead of the competition, companies need to understand the impact of flow management on supply chain design, strategic cost management, and the importance of managing inventory throughout the entire supply chain. Thunderbird's online **Foundations of Supply Chain Certificate Program** delivers instruction from the top-ranked department of Supply Chain Management in Arizona State University's W. P. Carey School of Business to give you the skills and knowledge to advance your career in this exciting, growing field.

Benefits

- Learn primary goals of a company's supply chain.
- Explore issues related to procurement, operations and logistics.
- Understand integrated sourcing strategies.
- Differentiate whether to make or buy.
- Analyze total cost of ownership.
- Identify ways to reduce supply chain disruptions.
- Understand strategic cost management.
- Identify critical elements for strategic planning.
- Recognize the elements of a green approach.

Who Should Apply

Although the topics covered go into considerable depth, you do not need prior supply chain knowledge or experience to apply for this certificate program.

Engaging Instructional Delivery

The certificate is enhanced by weekly quizzes and readings, and a final overall assignment is due at the end of the course. Coursework can be completed on your time throughout the week, with all work being due by Sunday evenings.

Core Curriculum

Integrated Supply Chain Management - In this course, you will examine modern business challenges in sustainability, ethics, and globalization through a supply chain lens and discover how supply chain principles can help companies better meet the challenges of the modern world as customers, investors, governments, and non-profit organizations demand effective and efficient solutions.

Supply Chain Strategies - This course looks closely at supply chains as an integrated system of processes. You'll learn to analyze supply chain performance from a strategic perspective, apply flow management as an integrated set of supply chain processes, and utilize these principles to influence strategic inventory control.

Elective Option - Choose any course from the Thunderbird Online portfolio to complete your certificate. We recommend one of our new Business Analytics courses or a CSR course to compliment your Supply Chain curriculum.

Foundations of Supply Chain Management Certificate Program

Certificate Details

Tuition cost (USD)

\$1,980 per course

\$4,752 per 3-course track (a 20% savings)

Corporate pricing available for groups of three or more.

Course credit

3 Continuing Education Units (CEUs) per course

9 CEUs per executive certificate

About Thunderbird

Thunderbird School of Global Management, a unit of the Arizona State University Knowledge Enterprise, is consistently top-ranked for international business education, offering specialized degree programs and a suite of executive education programs for individuals and corporations.

Course Learning Objectives

Integrated Supply Chain Management

- Establish a supply chain management lexicon.
- Present the primary goals of a company's supply chain.
- Explore some of the different issues related to procurement, operations, and logistics.
- Establish an understanding of the importance of integration throughout the supply chain.
- Help students appreciate the importance of supply chain management in addressing issues of expansion, globalization, social responsibility, finance, marketing, data analytics, etc.
- Create an awareness of supply chain concepts that can aid in developing solutions to both simple and complex problems in the workplace.

Supply Chain Strategies

- Understand integrated sourcing strategies.
- Explain the concept of Keiretsu and how it can benefit sourcing.
- Understand sourcing hubs.
- Differentiate whether to make or buy.
- Understand order fulfillment.
- Explain the concept of disruptive risk.
- Identify ways to reduce supply chain disruptions.
- Describe the promise and elements of a green logistics approach.
- Understand strategic cost management.
- Identify critical elements in supply chain strategic planning.
- Describe a framework for supply chain performance management.
- Understand demand driven supply networks.

Elective Options

Visit online.thunderbird.edu for course descriptions, or call 1-800-457-6959. Note that some courses follow an 8-week format. Topics to choose from include:

- Business analytics
- Corporate social responsibility
- Global business essentials
- Global finance
- Global leadership
- Global management
- Global marketing
- Global negotiations

Give Yourself a Global Edge... Register Now.

Ask about our partnership pricing discounts for groups.

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