

Thunderbird Online's EXECUTIVE CERTIFICATE PROGRAMS

The leader in global business education

Thunderbird Online, a professional development division of Thunderbird School of Global Management, provides online courses and executive certificates to busy professionals seeking to continue learning throughout their professional career.

Why Thunderbird Online:

- World-class continuing education from Thunderbird, the world's #1 ranked school in international business
- Professional development on your schedule with 100% online content
- Access to the highest quality academic experience with no related travel expense



View participant map:
online.thunderbird.edu/locations

Past corporate clients

- Boeing
- Juniper
- Eaton
- Produce Marketing Association
- General Motors
- Red Cross/ Red Crescent Societies
- Hershey's
- Roadsafes
- ICTF
- UNICEF
- Ingredion
- John Deere

CERTIFICATE DETAILS

Get a world-class global education. Anytime, anywhere.

Tuition cost (USD)

\$1,980 per course
\$4,752 per 3-course track (a 20% savings)
Corporate pricing available for groups of three or more.

Course credit

1.5 Continuing Education Units per course
4.5 Continuing Education Units per executive certificate

View the demo

Experience the certificate programs at:
online.thunderbird.edu/demo

Participant testimonial

"I chose a Thunderbird Online certificate because of the quality and structure of the courses. The material & information have immediate applicability to my job. The online learning programs allow me the flexibility to do the work according to my schedule within the week. I have been very impressed by the quality instruction and the structure of the online classes."

Register today at online.thunderbird.edu

+1 602 978-7627 | 800 457-6959 (US only) | thunderbird.online@asu.edu



A unit of the Arizona State University Knowledge Enterprise

Comprehensive curriculum. Quality instruction.



Executive Certificates are each comprised of three, eight-week facilitated online courses. Online Certificates are available in:

Global Business Essentials	Global Marketing Strategy Essentials	Understanding Global Leadership	Finance Essentials for Global Managers
Corporate Social Responsibility	Principles of CSR and Sustainability	Strategic Applications of CSR	Corporate Environmental Sustainability & Innovation
Global Finance	Finance Essentials for Global Managers	Advanced Global Finance Management	Elective Course (Any other 8 week course)
International Credit & Trade Finance	Essentials of International Credit & Trade Finance	Advanced International Credit & Trade Finance	Elective Course (Any other 8 week course)
Global Leadership	Understanding Global Leadership	Enhancing Your Leadership Strengths	Elective Course (Any other 8 week course)
Global Management	Cross-Cultural Communication	Enhancing Your Leadership Strengths	Principles of CSR and Sustainability
Global Marketing	Global Marketing Strategy Essentials	Advanced Global Marketing Strategy	Elective Course (Any other 8 week course)
Global Negotiations	Cross-Cultural Communication	Essentials of Global Negotiations	Managing Conflict with a Global Mindset
Social & Voluntary Sector Leadership	Certificate in Social & Voluntary Sector Leadership	Enhancing Your Leadership Strengths	Elective Course (Any other 8 week course)

Certificate format

Each 8-week online course provides 2-3 hours of content per week and consists of the following methodologies.



Coursework and learning objectives: Each weekly course segment clearly indicates the week's specific learning objectives, interactive activities, video lectures, and case studies.



Lecture capture software: Thunderbird faculty lectures and presentations reinforce your weekly learning material.



Interactive multimedia activities: Interactive activities are designed to provide you with a hands-on approach to strengthen your understanding of the course material.



Case studies: Intensive case analyses enable you to apply the concepts learned to real-life examples.



Facilitated discussion boards: Forums are facilitated by subject matter experts and are designed to promote discussion with your fellow global business professionals.



Quizzes and assessments: Online quizzes and checkpoint questions help to determine your understanding of the course material.

Certificate faculty

Thunderbird's faculty are recognized for their innovative teaching methods, global best business practices, groundbreaking research and commentary, and viewpoints on all aspects of international business.



Enhance your global skill set

Thunderbird Online's facilitated professional development programs are designed for busy professionals around the globe including:

- **Working professionals:** Improve your marketability in today's competitive global marketplace
- **Experienced executives:** Further expand your knowledge in a specific global business focus area
- **Potential degree candidates:** Get a sample of the top-ranked Thunderbird degree curriculum



Ranked Among the Top Open Enrollment Programs Worldwide.
– Financial Times 2015



A unit of the Arizona State University Knowledge Enterprise