

Online Certificate in GLOBAL OIL & GAS MANAGEMENT



The oil and gas industry impacts organizations, individuals, and societies worldwide. To position your organization for success in this competitive industry, it is crucial to understand the business side of oil and gas management, and effective cross-cultural, cross-border strategies.

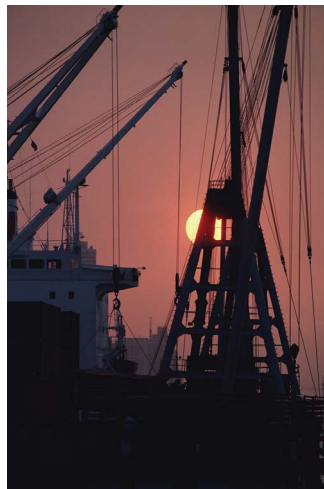
Study the oil and gas business from the perspective of the entire value chain

Analyze oil and gas management strategies of global organizations

Discover the unique and critical business issues of today's global energy marketplace

Gain access to Thunderbird's unique insight and industry expertise

Develop the professional capabilities and strategies to lead in the oil and gas industry



Broaden your professional knowledge

Thunderbird's online Certificate in Global Oil & Gas Management is designed for professionals from all levels of the oil and gas industry, including:

- Industry professionals who seek a greater understanding of oil and gas business fundamentals
- Technical professionals making the transition to oil and gas management
- New employees who would benefit from a well-rounded study of the oil and gas industry
- Business students interested in careers in oil and gas management

CERTIFICATE DETAILS

Get a world-class global education.
Anytime, anywhere.

Certificate start

First Monday of every month.

Tuition cost

\$2,900 (USD)

Corporate discounts are available for groups of three or more.

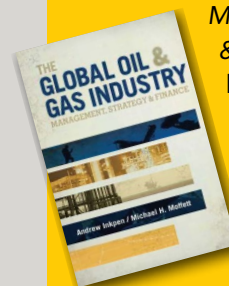
Course credit

2.5 Continuing Education Units

View the demo

Experience this certificate program at:
online.thunderbird.edu/oilandgas

All participants receive a copy of
*The Global Oil & Gas Industry:
Management, Strategy
& Finance*, written
by Thunderbird
Professors Andrew
Inkpen, Ph.D. and
Michael Moffett, Ph.D.



Register today at online.thunderbird.edu/oilandgas

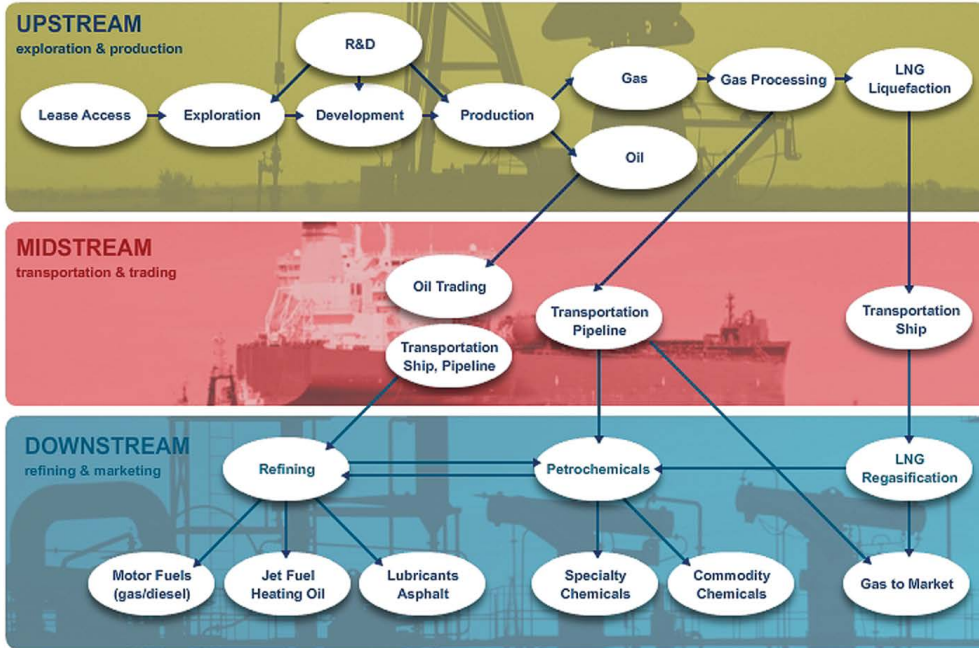
+1 602 978-7627 | 800 457-6959 (US only) | thunderbird.online@asu.edu



A unit of the Arizona State University Knowledge Enterprise

THE OIL & GAS INDUSTRY IS GLOBAL. IS YOUR SKILL SET?

As you embark on an educational journey through the oil and gas value chain, you will learn the skills and techniques needed to position your company as a leader in this dynamic, competitive global landscape.



Comprehensive content. Dynamic delivery.

Thunderbird's online Certificate in Global Oil & Gas Management brings the classroom to you. The curriculum was developed by the same faculty who teach in our #1 ranked programs and the Advanced Management Program for Oil & Gas Industry Executives, which has been considered the gold standard in oil & gas education for over 20 years. The program features:



- Video presentations by Thunderbird faculty and industry leaders
- Interactive exercises and case studies
- Learning assessments before and after modules
- Business exercises to actively engage and reinforce content
- Downloadable resources and interactive glossary

CERTIFICATE CONTENT

Each module runs approximately 120 minutes.

INTRODUCTION

- 1: Overview of the Global Oil & Gas Industry
- 2: Politics & Energy

UPSTREAM

- 3: Access, Fiscal Regimes & Exploration
- 4: Developing Oil & Gas Projects
- 5: Production of Oil & Gas
- 6: Natural Gas & LNG
- 7: Financial Management

MIDSTREAM

- 8: The Market for Crude Oil
- 9: The Transportation of Oil & Gas

DOWNSTREAM & THE FUTURE

- 10: Business of Refining
- 11: Petroleum Products & Petrochemicals
- 12: The Future of the Global Oil & Gas Industry

Faculty



Andrew C. Inkpen, Ph.D.,
Thunderbird Professor of Management

Dr. Inkpen's research focuses on management of multinational firms and organizational learning in the oil and gas industry.



Michael H. Moffett, Ph.D.,
Thunderbird Associate Professor of Finance

Dr. Moffett's expertise includes global finance and financial management issues unique to the oil and gas industry.

Unparalleled industry insight

For more than 20 years, Thunderbird has been the leader in oil and gas industry education. Our world-renowned faculty have extensive academic and professional experience in global oil and gas business strategies. For more information on the Thunderbird Center for Global Energy Studies, please visit:

www.energy.thunderbird.edu

Ranked Among the Top Open Enrollment Programs Worldwide.
— Financial Times 2015



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