

Online Executive Certificate in International Credit & Trade Finance



THE ASSOCIATION OF INTERNATIONAL
CREDIT AND TRADE FINANCE PROFESSIONALS

Truly Global Focus. Truly Global Delivery.

Thunderbird Online's facilitated online professional development programs provide you with a comprehensive education in core global business concepts to broaden your global mindset, sharpen your global skills, and enhance your marketability.

Why Thunderbird Online:

- World-class continuing education from Thunderbird, the world's #1 ranked school in international business
- Professional development on your schedule with 100% online content
- Access to the highest quality academic experience with no related travel expense



Enhance your global skill set

Thunderbird Online's facilitated professional development programs are designed for busy professionals around the globe including:

- **Working Professionals:** Improve your marketability in today's competitive global marketplace
- **Experienced Executives:** Further expand your knowledge in a specific global business focus area

CERTIFICATE DETAILS

Get a world-class global education.
Anytime, anywhere.

Tuition cost (USD)

\$1,980 per course
\$4,752 per 3-course track (a 20% savings)
Corporate pricing available for groups
of three or more.

Course credit

1.5 Continuing Education Units per course
4.5 Continuing Education Units per
executive certificate

View the demo

Experience the certificate programs at:
online.thunderbird.edu/demo

Participant testimonial

"I found the course to be professionally presented with a wealth of materials surrounding financing options, financing documents, and detailed information surrounding credit & collections strategies for Europe, Asia, Middle East, South America, and North America. This is definitely a program worth pursuing if you work in the field of international credit or treasury."

Register today at online.thunderbird.edu/ICTF

+1 602 978-7627 | 800 457-6959 (US only) | thunderbird.online@asu.edu



A unit of the Arizona State University Knowledge Enterprise

Executive Certificate in International Credit & Trade Finance Learning Objectives

Set your company up for global success by learning the fundamentals in the world of international trade credit management & export trade finance. Develop an understanding of the skills necessary to analyze international customer credit risks. Interpret financial statements, manage accounts receivable, international credit and collections, and use the most appropriate export risk mitigation and financing alternatives. The three-course online certificate program consists of:

Essentials of International Credit & Trade Finance:

- Develop a firm understanding of the fundamentals of global trade concepts.
- Understand international trade, credit, and accounts receivable management.
- Enhance your knowledge of international sales and determining payment terms for those global transactions.

***Receive an ICTF Registered Global Credit Professional (RGCP™) designation**

Advanced International Credit & Trade Finance:

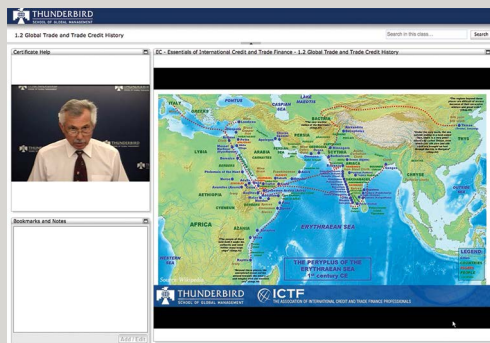
- Learn about global credit operations, credit portfolio analysis, and effective portfolio management on an international level.
- Understand advanced export trade finance techniques for your organization.
- Effectively understand international laws, collections, and compliance.

***Receive an ICTF Certified Global Credit Executive (CGCE™) designation**

Thunderbird Online Elective Course

- Complete your Thunderbird Online Executive Certificate with our wide array of elective courses.

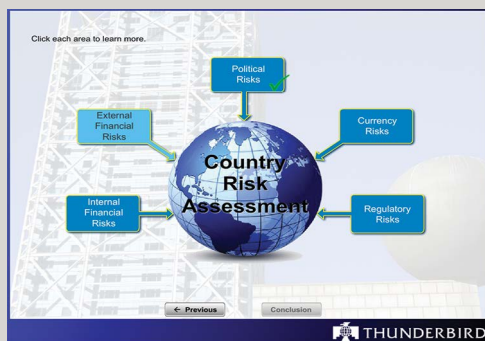
Comprehensive content. Dynamic delivery.



Thunderbird Online's learning platform provides you the increased functionality necessary for an immersive online learning experience.

What to expect:

- Learning objectives and weekly course material to ensure success throughout the 8-week or 24-week program
- Lecture capture software to promote visual learning and reinforce course content
- Facilitated discussion forums to promote conversation and global networking with fellow participants
- Multimedia interactive activities provide a unique hands-on learning experience
- Case studies to reinforce course material and enhance your learning experience



Certificate format

Each 8-week online course consists of:

- 2 - 3 hours of content per week
- Video lectures & podcasts
- Case studies & vignettes
- Interactive, multimedia activities
- Quizzes & checkpoint questions
- Facilitated discussion forums
- Global networking opportunities
- End-of-course assessment

***ICTF cohorts are offered in January, May, and September.**

Certificate faculty

The Executive Certificate in International Credit & Trade Finance was developed by Thunderbird Professor F. John Mathis, Ph.D., and subject matter experts from The Association of International Credit & Trade Finance Professionals. Dr. Mathis is a world-renowned economist, who is highly sought after by corporations, global organizations, and the media for his global perspective and expertise related to the finance and banking industry.



About Thunderbird

Thunderbird is the world's #1 ranked school of international business with nearly 70 years of experience developing leaders with the global mindset, business skills, and social responsibility necessary to create real, sustainable value for organizations, communities, and the world.

Learn more: www.thunderbird.edu

Ranked Among the Top Open Enrollment Programs Worldwide.
– Financial Times 2015



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