

Online Executive Certificate in Global Finance

Truly Global Focus. Truly Global Delivery.

Thunderbird Online's facilitated online professional development programs provide you with a comprehensive education in core global business concepts to broaden your global mindset, sharpen your global skills, and enhance your marketability.

Why Thunderbird Online:

- World-class continuing education from Thunderbird, the world's #1 ranked school in international business
- Professional development on your schedule with 100% online content
- Access to the highest quality academic experience with no related travel expense



Enhance your global skill set

Thunderbird Online's facilitated professional development programs are designed for busy professionals around the globe including:

- **Working Professionals:** Improve your marketability in today's competitive global marketplace
- **Experienced Executives:** Further expand your knowledge in a specific global business focus area

CERTIFICATE DETAILS

Get a world-class global education. Anytime, anywhere.

Tuition cost (USD)

\$1,980 per course
\$4,752 per 3-course track (a 20% savings)
Corporate pricing available for groups of three or more.

Course credit

1.5 Continuing Education Units per course
4.5 Continuing Education Units per executive certificate

View the demo

Experience the certificate programs at:
online.thunderbird.edu/demo

Participant testimonial

"Before taking the online Executive Certificate in Global Finance, I didn't have any practical experience with the topic. I thought the certificate would be a real challenge for me to manage. The final result was that I tremendously enhanced my financial literacy and skills because of the well-thought out course structure, including comprehensive presentations, carefully selected articles, and easy to follow practical examples."

Register today at online.thunderbird.edu/finance

+1 602 978-7627 | 800 457-6959 (US only) | thunderbird.online@asu.edu



A unit of the Arizona State University Knowledge Enterprise

Executive Certificate in Global Finance Learning Objectives

Develop your understanding of the background knowledge, tools, conceptual understanding, and hands-on skills necessary to succeed in the world of global finance. Gain the knowledge and skills to understand challenges, opportunities, and success strategies of the global financial market. The three-course online certificate program consists of:

Finance Essentials for Global Managers:

- Learn proven tactics for extracting information from financial statements to analyze the operating, investing, and financing activities of a company.
- Discover effective strategies to manage a firm's working capital.
- Apply the various valuation techniques to value securities and capital projects.

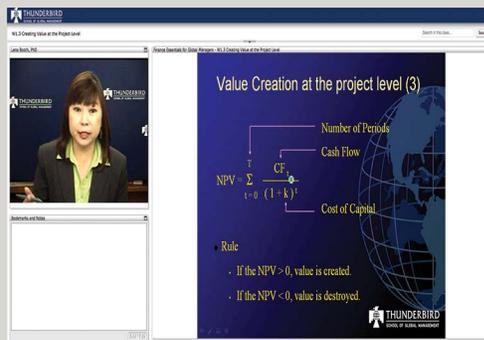
Advanced Global Financial Management:

- Understand the relationship between interest rates, foreign exchange, and inflation rates.
- Recognize how to identify foreign exchange exposures, and determine if alternative hedging instruments should be used to manage these exposures.
- Analyze current risk management strategies, and see how they can mitigate the impact of currency fluctuations on foreign cash flows.

Thunderbird Online Elective Course

- Complete your Thunderbird Online Executive Certificate with our wide array of elective courses.

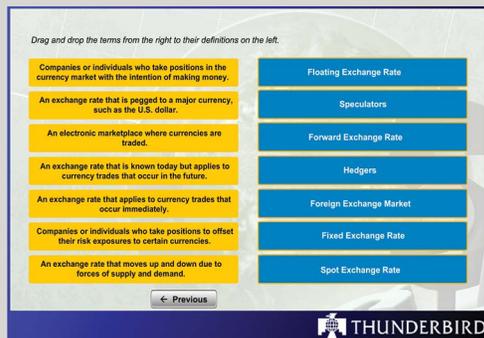
Comprehensive content. Dynamic delivery.



Thunderbird Online's learning platform provides you the increased functionality necessary for an immersive online learning experience.

What to expect:

- Learning objectives and weekly course material to ensure success throughout the 8-week or 24-week program
- Lecture capture software to promote visual learning and reinforce course content
- Facilitated discussion forums to promote conversation and global networking with fellow participants
- Multimedia interactive activities provide a unique hands-on learning experience
- Case studies to reinforce course material and enhance your learning experience



Certificate format

Each 8-week online course consists of:

- 2 - 3 hours of content per week
- Video lectures & podcasts
- Case studies & vignettes
- Interactive, multimedia activities
- Quizzes & checkpoint questions
- Facilitated discussion forums
- Global networking opportunities
- End-of-course assessment

Certificate faculty

Thunderbird Online's Executive Certificate in Global Finance was developed by Thunderbird Professor Lena Booth, Ph.D. Professor Booth is the Associate Professor of Finance in the Department of Global Business at Thunderbird. Dr. Booth's excellence and dedication in teaching has earned her several recognitions including best professor in the Thunderbird Global On-Demand program.



About Thunderbird

Thunderbird is the world's #1 ranked school of international business with nearly 70 years of experience developing leaders with the global mindset, business skills, and social responsibility necessary to create real, sustainable value for organizations, communities, and the world.

Learn more: www.thunderbird.edu