

# Online Executive Certificate in Social & Voluntary Sector Leadership



## Truly Global Focus. Truly Global Delivery.

Thunderbird Online's facilitated online professional development programs provide you with a comprehensive education in core global business concepts to broaden your global mindset, sharpen your global skills, and enhance your marketability.

### Why Thunderbird Online:

- World-class continuing education from Thunderbird, the world's #1 ranked school in international business
- Professional development on your schedule with 100% online content
- Access to the highest quality academic experience with no related travel expense

In partnership with



International Federation  
of Red Cross and Red Crescent Societies

[www.ifrc.org](http://www.ifrc.org) Saving lives, changing minds.



## Enhance your global skill set

Thunderbird Online's facilitated professional development programs are designed for busy professionals around the globe including:

- **Working Professionals:** Improve your marketability in today's competitive global marketplace
- **Experienced Executives:** Further expand your knowledge in a specific global business focus area

## CERTIFICATE DETAILS

Get a world-class global education.  
Anytime, anywhere.

### Tuition cost (USD)

\$1,980 per course  
\$4,752 per 3-course track (a 20% savings)  
*Corporate pricing available for groups of three or more.*

### Course credit

1.5 Continuing Education Units per course  
4.5 Continuing Education Units per executive certificate

### View the demo

Experience the certificate programs at:  
[online.thunderbird.edu/demo](http://online.thunderbird.edu/demo)

### Participant testimonial

*"The online program has increased my understanding of social sector leadership. I found the layout, approach, and content to be relevant. I would recommend this executive certificate program to other upcoming social sector leaders, as it would be a worthwhile tool in this competitive world."*

Register today at [online.thunderbird.edu/socialsector](http://online.thunderbird.edu/socialsector)

+1 602 978-7627 | 800 457-6959 (US only) | [thunderbird.online@asu.edu](mailto:thunderbird.online@asu.edu)



**THUNDERBIRD**  
EXECUTIVE EDUCATION

A unit of the Arizona State University Knowledge Enterprise

# Executive Certificate in Social & Voluntary Sector Leadership Learning Objectives

The development of leaders in the social sector is essential today because it enables an organization to fulfill the social needs of people and lead to overall social development. This specialized online certificate in social sector leadership focuses on enhancing your knowledge of global trends in the social sector, and various leadership techniques to succeed and lead on a global scale. The three-course online certificate program consists of:

## Social and Voluntary Sector Leadership:

- Focus on understanding global trends that are transforming the social sector.
- Further recognize the challenges that leaders face every day in our ever-changing global environment by examining unique challenges encountered by IFRC leaders.
- Develop a recognition of leader's roles in today's uncertain times, including: sensemaking, visioning, relating, and inventing.

## Enhancing Your Leadership Strengths:

- Evaluate and understand your strengths to become a better global leader by focusing on enhancing and improving your strengths.
- Understand and lead toward your team's strengths and weaknesses.
- Discover the critical concepts and application of emotional and social intelligence.

## Thunderbird Online Elective Course

- Complete your Thunderbird Online Executive Certificate with our wide array of elective courses.

## Comprehensive content. Dynamic delivery.



Thunderbird Online's learning platform provides you the increased functionality necessary for an immersive online learning experience.

### What to expect:

- Learning objectives and weekly course material to ensure success throughout the 8-week or 24-week program
- Lecture capture software to promote visual learning and reinforce course content
- Facilitated discussion forums to promote conversation and global networking with fellow participants
- Multimedia interactive activities provide a unique hands-on learning experience
- Case studies to reinforce course material and enhance your learning experience



## Certificate format

Each 8-week online course consists of:

- 2 - 3 hours of content per week
- Video lectures & podcasts
- Case studies & vignettes
- Interactive, multimedia activities
- Quizzes & checkpoint questions
- Facilitated discussion forums
- Global networking opportunities
- End-of-course assessment

## Certificate faculty



The Certificate in Social & Voluntary Sector Leadership course was developed by Thunderbird Professor Mary Teagarden, Ph.D., and leaders from the International Federation of Red Cross and Red Crescent Societies. Dr. Teagarden is a world-renowned thought leader and educator in the areas of global strategic management and human resource management.



The Enhancing Your Leadership Strengths course was developed by Thunderbird Professor Christine Pearson, Ph.D. Dr. Pearson has over 20 years of experience, and is highly sought after for her expertise in the academic and business sectors.

## About Thunderbird

Thunderbird is the world's #1 ranked school of international business with nearly 70 years of experience developing leaders with the global mindset, business skills, and social responsibility necessary to create real, sustainable value for organizations, communities, and the world.

Learn more: [www.thunderbird.edu](http://www.thunderbird.edu)