

Online Executive Certificate in Global Leadership



Truly Global Focus. Truly Global Delivery.

Thunderbird Online's facilitated online professional development programs provide you with a comprehensive education in core global business concepts to broaden your global mindset, sharpen your global skills, and enhance your marketability.

Why Thunderbird Online:

- World-class continuing education from Thunderbird, the world's #1 ranked school in international business
- Professional development on your schedule with 100% online content
- Access to the highest quality academic experience with no related travel expense



Enhance your global skill set

Thunderbird Online's facilitated professional development programs are designed for busy professionals around the globe including:

- **Working Professionals:** Improve your marketability in today's competitive global marketplace
- **Experienced Executives:** Further expand your knowledge in a specific global business focus area

CERTIFICATE DETAILS

Get a world-class global education. Anytime, anywhere.

Tuition cost (USD)

\$1,980 per course
\$4,752 per 3-course track (a 20% savings)
Corporate pricing available for groups of three or more.

Course credit

1.5 Continuing Education Units per course
4.5 Continuing Education Units per executive certificate

View the demo

Experience the certificate programs at:
online.thunderbird.edu/demo

Participant testimonial

"As a Thunderbird graduate, I found the online Executive Certificate in Global Leadership to be highly valuable. I was able to incorporate the knowledge gained into my daily obligations. At the same time, I was still refreshing my skills for today's global business environment. The executive certificate allowed me to gain the skills needed to stay relevant in an ever-changing world, as well as contribute to my organization."

Register today at online.thunderbird.edu/leadership

+1 602 978-7627 | 800 457-6959 (US only) | thunderbird.online@asu.edu



A unit of the Arizona State University Knowledge Enterprise

Executive Certificate in Global Leadership Learning Objectives

Develop your understanding of global leadership success strategies and the skills to enhance your leadership effectiveness. Use these skills to define and implement strategies that will transform your business. Gain the knowledge and skills to analyze and develop a global leadership plan to inspire teamwork, leadership, and effective collaboration. The three-course online certificate program consists of:

Understanding Global Leadership:

- Discover the traits, behaviors, and values that will make you an exceptional global leader.
- Analyze how behavior affects the way a leader leads, and the necessary steps to move toward an integrative model of leadership.
- Understand the foundations that define leadership and lead across various cultures through cross-cultural intelligence.

Enhancing Your Leadership Strengths:

- Evaluate and understand your strengths to become a better global leader by focusing on enhancing and improving your strengths.
- Understand and lead toward your team's strengths and weaknesses.
- Discover the critical concepts and application of emotional and social intelligence.

Thunderbird Online Elective Course

- Complete your Thunderbird Online Executive Certificate with our wide array of elective courses.

Certificate format

Each 8-week online course consists of:

- 2 - 3 hours of content per week
- Video lectures & podcasts
- Case studies & vignettes
- Interactive, multimedia activities
- Quizzes & checkpoint questions
- Facilitated discussion forums
- Global networking opportunities
- End-of-course assessment

Certificate faculty

Thunderbird Online's Executive Certificate in Global Leadership was developed by Thunderbird Professor Christine Pearson, Ph.D. Dr. Pearson is a business professional with over 20 years of experience, and is highly sought after for her expertise in the academic and business sectors. She is also the co-author of the book, [The Cost of Bad Behavior](#).

Comprehensive content. Dynamic delivery.



Thunderbird Online's learning platform provides you the increased functionality necessary for an immersive online learning experience.

What to expect:

- Learning objectives and weekly course material to ensure success throughout the 8-week or 24-week program
- Lecture capture software to promote visual learning and reinforce course content
- Facilitated discussion forums to promote conversation and global networking with fellow participants
- Multimedia interactive activities provide a unique hands-on learning experience
- Case studies to reinforce course material and enhance your learning experience



About Thunderbird

Thunderbird is the world's #1 ranked school of international business with nearly 70 years of experience developing leaders with the global mindset, business skills, and social responsibility necessary to create real, sustainable value for organizations, communities, and the world.

Learn more: www.thunderbird.edu

Ranked Among the Top Open Enrollment Programs Worldwide.
— Financial Times 2015



A unit of the Arizona State University Knowledge Enterprise