Online Executive Certificate in Global Corporate Social Responsibility

Truly Global Focus. Truly Global Delivery.

Thunderbird Online's facilitated online professional development programs provide you with a comprehensive education in core global business concepts to broaden your global mindset, sharpen your global skills, and enhance your marketability.

Why Thunderbird Online:

- World-class continuing education from Thunderbird, the world's #1 ranked school in international business

- Professional development on your schedule with 100% online content

- Access to the highest quality academic experience with no related travel expense

Enhance your global skill set

Thunderbird Online's facilitated professional development programs are designed for busy professionals around the globe including:

- **Working Professionals:** Improve your marketability in today's competitive global marketplace
- **Experienced Executives:** Further expand your knowledge in a specific global business focus area

CERTIFICATE DETAILS

Get a world-class global education. Anytime, anywhere.

Tuition cost (USD)

$1,980 per course
$4,752 per 3-course track (a 20% savings)
Corporate pricing available for groups of three or more.

Course credit

1.5 Continuing Education Units per course
4.5 Continuing Education Units per executive certificate

View the demo

Experience the certificate programs at:
online.thunderbird.edu/demo

Participant testimonial

"I recently took the online Executive Certificate in Global Corporate Social Responsibility. I enjoyed the courses, the methodology, and the professor tremendously. This certificate opened my mind to explore areas of sustainability. My professor was top notch, and the methodology made the class fun and easy to learn."

Register today at online.thunderbird.edu/CSR

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THUNDERBIRD
EXECUTIVE EDUCATION
A unit of the Arizona State University Knowledge Enterprise

Executive Certificate in
Global Corporate Social Responsibility Learning Objectives

Develop your understanding of CSR as a system where businesses monitor and ensure their active compliance with the law, ethical standards, and international guidelines to create a sustainable value chain. Gain the knowledge and skills to analyze and develop a global CSR plan, and create sustainable systems to grow the financial and social value of your organization. The three-course online certificate program consists of:

Principles of CSR and Sustainability:

- Define global corporate citizenship and sustainability from a business perspective.
- Focus on the business significance of sustainability, and the importance of corporate sound responsibility.
- Develop an understanding for solution strategies through online simulation exercises.

Strategic Applications of CSR:

- Learn how to strategically manage CSR within your organization.
- Define how you will commit to improve your company's sustainability performance.
- Analyze the profit spectrum, and see how you can create both financial and social value for your company.

Corporate Environmental Sustainability and Innovation:

- Gain an understanding of the science, policy, and business implications of global climate change.
- Understand the idea of energy efficiency, and its contribution to sustainable business practices.
- Identify the role of system design in fostering economically viable value cycling.

Certificate format

Each 8-week online course consists of:

- 2 - 3 hours of content per week
- Video lectures & podcasts
- Case studies & vignettes
- Interactive, multimedia activities
- Quizzes & checkpoint questions
- Facilitated discussion forums
- Global networking opportunities
- End-of-course assessment

Certificate faculty

The Executive Certificate in Global Corporate Social Responsibility was developed by former Thunderbird Professor Gregory Unruh, Ph.D. Professor Unruh is a leading expert in the role of technological innovation in addressing the challenges of global sustainability, and author of, Earth, Inc.

Comprehensive content. Dynamic delivery.

Thunderbird Online's learning platform provides you the increased functionality necessary for an immersive online learning experience.

What to expect:

- Learning objectives and weekly course material to ensure success throughout the 8-week or 24-week program

- Lecture capture software to promote visual learning and reinforce course content

- Facilitated discussion forums to promote conversation and global networking with fellow participants

- Multimedia interactive activities provide a unique hands-on learning experience

- Case studies to reinforce course material and enhance your learning experience

About Thunderbird

Thunderbird is the world's #1 ranked school of international business with nearly 70 years of experience developing leaders with the global mindset, business skills, and social responsibility necessary to create real, sustainable value for organizations, communities, and the world.

Learn more: www.thunderbird.edu