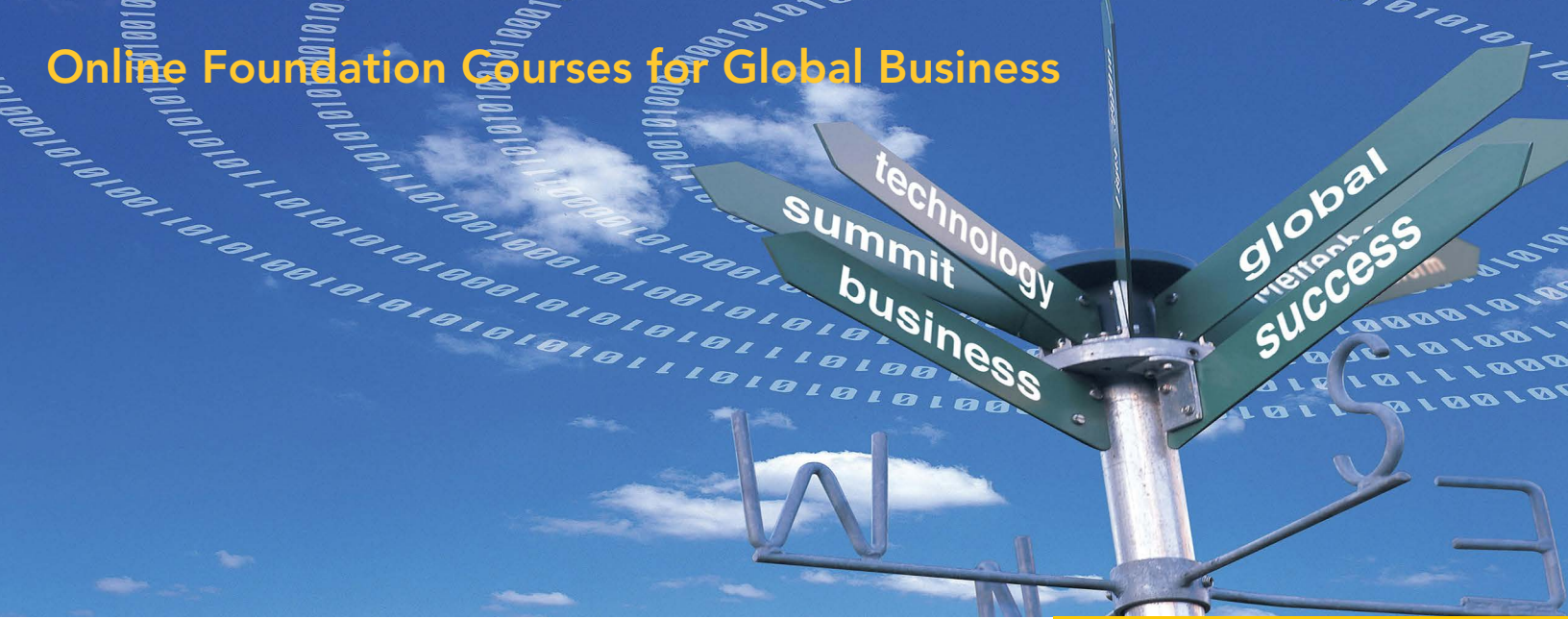


# Online Foundation Courses for Global Business



## Truly Global Focus. Truly Global Delivery.

Thunderbird Online's Foundation Courses for Global Business provide you with a comprehensive education in core global business concepts to broaden your global mindset, sharpen your global skills, and enhance your marketability.

### Why Thunderbird Online:

- World-class continuing education from Thunderbird, the world's #1 ranked school in international business
- Foundation courses are 100% online, and available at your convenience
- 10 global business focus areas of interest



### Enhance your global skill set

Thunderbird Online's foundation course programs are designed for busy professionals around the globe including:

- **Working Professionals:** Improve your marketability in today's competitive global marketplace
- **Experienced Executives:** Further expand your knowledge in a specific global business focus area

## COURSE DETAILS

Get a world-class global education. Anytime, anywhere.

### Course tuition (USD)

Foundation Course Tuition: \$400  
Complete your foundation course in just 1-3 weeks.

Foundation Courses for Global Business are ideal for individuals looking for the latest updates in a certain business focus, or just need a refresher course on a topic of interest.

### Participant testimonial

*"I chose a Thunderbird Online certificate because of the quality and structure of the courses. The material & information have immediate applicability to my job. The online learning programs allow me the flexibility to do the work according to my schedule within the week. I have been very impressed by the quality instruction and the structure of the online classes."*

Register today at [online.thunderbird.edu/foundations](https://online.thunderbird.edu/foundations)

+1 602 978-7627 | 800 457-6959 (US only) | [thunderbird.online@asu.edu](mailto:thunderbird.online@asu.edu)



A unit of the Arizona State University Knowledge Enterprise

## Foundation Courses:

Thunderbird Online's Foundation Courses for Global Business enable you to further your education in a specific global business area. These business courses are 100% online and available at your convenience. Each course is typically completed in just 1 – 3 weeks, and provide you with access to information in a global business area of the most interest to you. Courses available in:

### Finance:

- Financial Management of Global Currency Exchange
- Global Finance Essentials

### Leadership:

- Global Communications Essentials
- Global Strategy Essentials
- Seeing the Global Leader in You

### Marketing:

- Global Customer Relationship Management
- Global Marketing Essentials
- Marketing for Global Entry

### Supply Chain:

- Global Manufacturing Essentials
- Global Supply Chain Management Essentials



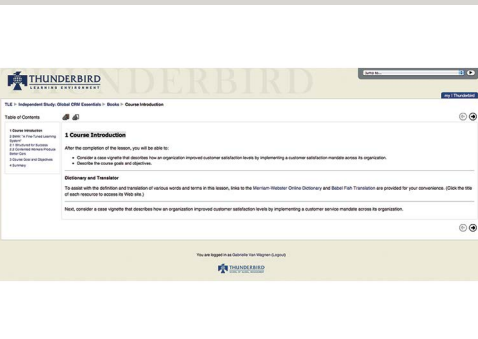
## Comprehensive content. Dynamic delivery.



Thunderbird Online's learning platform provides you the increased functionality necessary for an immersive online learning experience.

### What to expect:

- Learning objectives and course material to ensure success throughout the foundation course program
- Accessible 24-hours a day
- Engaging and interactive online learning environment
- World-class content developed exclusively by Thunderbird faculty
- Self-paced e-learning experience



## Course format

Online courses consist of:

- 100% online content
- Available 24/7 across the globe
- 2 - 4 hours of content per week
- Quizzes & checkpoint questions
- End-of-course assessment

## Course faculty

Thunderbird's faculty are recognized for their innovative teaching methods, global business best practices, ground-breaking research and commentary, and viewpoints on all aspects of international business. Thunderbird Online's Foundation Courses for Global Business were developed exclusively by Thunderbird faculty.



## About Thunderbird

Thunderbird is the world's #1 ranked school of international business with nearly 70 years of experience developing leaders with the global mindset, business skills, and social responsibility necessary to create real, sustainable value for organizations, communities, and the world.

Learn more: [www.thunderbird.edu](http://www.thunderbird.edu)

Ranked Among the Top Open Enrollment Programs Worldwide.  
– Financial Times 2015



A unit of the Arizona State University Knowledge Enterprise